



Family Promise®  
of Shenandoah County



## Cardboard City...A Homeless Experience

### What if one night could change a child's life?

In order to transform lives, Family Promise of Shenandoah County is hosting our first annual Cardboard City event on September 22, 2017, at Antioch Church of the Brethren, Woodstock, VA. During Cardboard City, we ask people to spend the night in a cardboard box or tent in order to gain an understanding of being homeless and to raise awareness of the homeless families in Shenandoah County. It also raises money for Family Promise of Shenandoah County, which is helping homeless families to become self-sufficient.

### Are you ready to become a "Homeless Hero"?

#### Sponsorship Levels:

##### **City- \$5000**

- Exclusive logo placement in "The Homeless Journey" presentation
- Opportunity to have a 10 x 10 foot space for company booth
- Logo on Cardboard City t-shirt
- Opportunity to talk about the event at media events
- Opportunity to hang your own banner at the event. Recognition on sponsor sign at the event.
- Name and or logo included on the event program and poster.
- Name and or logo included on our website with click through links.
- Opportunity to participate in Cardboard City with your own cardboard structure.
- Sponsor recognition on social media, newsletter and emails.
- Engraved plaque to keep and display

##### **Block- \$2500**

- Opportunity to have a 10 x 10 foot space for company booth
- Logo on Cardboard City t-shirt
- Opportunity to talk about the event at media events
- Opportunity to hang your own banner at the event. Recognition on sponsor sign at the event.
- Name and or logo included on the event program and poster.
- Name and or logo included on our website with click through links.
- Opportunity to participate in Cardboard City with your own cardboard structure.
- Sponsor recognition on social media, newsletter and emails.
- Engraved plaque to keep and display

##### **Avenue- \$1000**

- Opportunity to hang your own banner at the event. Recognition on sponsor sign at the event.
- Name on Cardboard City t-shirt
- Name and or logo included on the event program and poster.
- Name and or logo included on our website with click through links.
- Opportunity to participate in Cardboard City with your own cardboard structure.
- Sponsor recognition on social media, newsletter and emails.
- Certificate of sponsorship

##### **Street- \$500**

- Recognition on sponsor sign at the event and Certificate of Sponsorship.
- Name on Cardboard City t-shirt
- Name and or logo included on the event program and poster.
- Name and or logo included on our website with click through links.
- Opportunity to participate in Cardboard City with your own cardboard structure.
- Sponsor recognition on social media, newsletter and emails.

##### **Good Neighbor- \$250**

- Recognition on sponsor sign at the event and Certificate of Sponsorship.
- Name and or logo included on the event program and poster.
- Name and or logo included on our website with click through links.
- Opportunity to participate in Cardboard City with your own cardboard structure.
- Sponsor recognition on social media, newsletter and emails.



# Family Promise<sup>®</sup> of Shenandoah County

## Cardboard City...A Homeless Experience

\_\_\_\_\_ **Yes! We want to help homeless families get back home!**

_____ City Sponsor	\$5,000
_____ Block Sponsor	\$2,500
_____ Avenue Sponsor	\$1,000
_____ Street Sponsor	\$500
_____ Good Neighbor	\$250

All sponsorships include recognition at the event, in our newsletter, emails about the event, on our website and Facebook page.

Please list us as:

Name or Company Name: \_\_\_\_\_

Contact Information:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

Please make check payable to:

Family Promise of Shenandoah County

And mail to:

P.O. Box 733, Woodstock, VA 22664

*THANK YOU!*

We will be in contact with you regarding logos, banners for the event and other information. For more information, please contact Becky Leland at [beckyaleland@gmail.com](mailto:beckyaleland@gmail.com) or cell 540-333-1976.